* Session has multiple bookings
  + session\_id = '01183590-9c5f-4cb1-8c5b-1e8ab5577db2'; in this case the two bookings were created on two separate dates, and in two currencies. Wonder how session\_id is created
* Variant ID will only be available after a customer searched (Kenneth)
  + If we want to start tracking performance from the first page (storefront), further development would be needed on San Fran dev
  + Are we still using Optimizely for AB Testing?
  + GA couldn’t be configured to tag the home page because Variant is not sent there, Optimizely (or whatever application is used to split traffic could work)
* Ask more fields from field\_test\_memberships table, something like user\_agent code, resolution
* Contact Manny for how he’s using GA to track PT, Hotel in particular

Need to switch to mkt\_dwh for sessions out of “point\_hound\_mktg\_hotel\_hdr” because of limited information from “field\_test\_memberships” from Postgres pointshound database.

* “User\_actions” tables are not available, fixed by Avinash
* Missing transactions table for am, fixed by Avinash
* “User\_account\_mm” is empty
* Typo on “user\_delated\_at” and “account\_delated\_at” in “user\_account” tables
* “User\_account” tables have duplicate user\_id, account\_id combination, while it should be unique according to Avinash
* There is a big amount of “undefined” session\_id in mkt\_dwh
* Search created\_at after booking created\_at, e.g. fd9825b2-24bb-4617-a090-9a8f6d8c0ba2